



ZigZagZurich  
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## **ZigZagZurich Artist Cotton Blanket & Beach Towel Collection 2024**

## ARTIST COTTON BLANKET & BEACH TOWEL COLLECTION 2024

### Everyday Elegance: A Nostalgic Journey Through Daily Objects

Step into a world where everyday objects spark memories and evoke nostalgia. Our latest collection of cotton blankets and beach towels celebrates the beauty and simplicity of daily life. Inspired by the charm of familiar objects, each piece transports you to moments filled with warmth and nostalgia, elevating your everyday experiences.

Prepare to infuse your spring and summer with color and comfort with our vibrant and summery cotton creations. Whether lounging by the beach, enjoying a picnic in the park, or relaxing in your backyard, our blankets are the perfect companion for any occasion. Our collection embodies the essence of timeless design, capturing the allure of everyday elegance in every thread.

At ZigZagZurich we transform original art that supports the artists directly with every product sold. Crafted with the finest quality cotton, each piece is not only visually stunning but also luxuriously soft and absorbent. From playful patterns to whimsical designs, there's something to suit every taste and style. Experience the artistry of cotton weaving as original designs come to life. Using jacquard looms and super fine cotton, we weave each piece in small quantities, ensuring exclusivity and quality in every stitch.

#### **Cotton blankets**

140 x 160cm / 55" x 63"

100% Woven Cotton Jacquard

Washable warm / 40 degrees / tumble dry low

Made of Oeko-Tex certified materials

Produced in Europe

#### **Beach towels**

90 x 140cm / 35" x 55"

100% Woven Cotton Jacquard

Washable warm / 40 degrees / tumble dry low

Made of Oeko-Tex certified materials

Produced in Europe

## ARTISTS



**Nik Baeyens** is a Belgian designer and artist who graduated as Master of Integral Product Development in Antwerp. As a freelancer, he designs products for various brands in different fields, selling them successfully around Europe. In his designs, he initiates stories to trigger people's feelings, catching their attention to offer new experiences. He combines fairy tales, characters, logo's & images of popular culture to intuitively create new stories. Screen printing and hand-painting are his favored techniques. In a brief way, Nik Baeyens is looking for interaction between the art and the viewer to obtain an "Awareness of Life!".



**Joël Roth** is an illustrator from St.Gallen (CH). He works as a freelance illustrator. His graphic education has shaped him from an early age: clear lines and abstracted forms characterize his work. He can spend hours refining form and composition until every stroke is precise, resulting in a harmonious overall image. His proximity to nature and the mountains inspires his subjects, which he enjoys screen printing onto posters or shirts.



**Thomas Heinz** is a German-born Designer, Illustrator, and animator. In his career, he has studied carpentry, and communication design at the University of Würzburg attended an art school in Canberra Australia and received a degree from the Academy of Media Arts in Cologne Germany. He is the Co-founder of Studio Flachbild alongside his partners Alexander Lorenz and Gido Martis in Cologne.



**Marc David Spengler** (1995) is a visual artist and illustrator who lives and works in Stuttgart, Germany. He studied at the State Academy of Art and Design in Stuttgart and graduated in 2022 with a diploma in communication design. His works range from illustration to print graphics and have been shown in national and international exhibitions. Inspired by graffiti culture, the artist spontaneously creates abstract, colorful compositions that originate in his sketchbooks and playfully deal with the degree of abstraction.



**Francesca Franceschi** is a visual artist and designer born in Rome and based in Amsterdam. Specializing in pattern design and illustration, she brings decades of experience at the intersection of fashion and fabric printing. Her work encompasses extensive research, drawing, and illustration, exploring various analog and digital techniques. She finds inspiration in the intensity of life. Emotions, numbers, letters, and memories are all colors to her. Her design and art concept aims to convey the essence of feeling through colors and express the necessary in the unnecessary.



**Mattia Riami** is an illustrator and graphic designer born in Venice, Italy. After attending the M. Guggenheim Art High School in Venice, he continued his studies in Milan at IED, where he obtained a scholarship for the three-year course in illustration. He works as a freelance illustrator, collaborating with companies and newspapers. He has gained extensive experience, by working for UNITED COLORS OF BENETTON and Love Therapy by Elio Fiorucci. His art is distinguished by the synergy between traditional techniques and digital technologies, which blend harmoniously to create innovative works.



**Kleopatra Moursela** is a Greek artist based in Athens, with a diverse background in interior and stage design, as well as graphic arts. Her artistic journey encompasses painting and drawing, strongly influenced by her fascination with geometric abstraction, early Renaissance painting, and modernism. Her art exhibits a unique blend of geometric forms, harmonious compositions, and spiritual essence. As an assistant professor at the Athens School of Fine Arts, she passionately nurtures the next generation of creative minds while exhibiting her work in various galleries and exhibitions.



**Emily Nam** is an Australian-born interdisciplinary artist and curator, living in New York City. She makes enigmatic paintings and large-scale shape drawings in her BK-based studio. Color and shape are the engaging forces in her work, and she is influenced by geometry and logographic language to develop intuitive images. Emily has exhibited her artworks in New York, including private collections across the USA and Australia.



**Michele Rondelli** is a Swiss-born interior architect, educated in Switzerland and Paris (FR), with extensive experience working for major architectural and design firms in the United States and Asia. He brings a tasteful design approach and a unique sense of Zeitgeist to both private and public projects around the world. Since 2015, he has held the position of Creative Director for ZigZagZurich and 4Spaces, two cutting-edge textile brands based in Zurich, Switzerland.



**Dalakami** is the union of the names Dario, Laura, Karin, and Michele, four talented artists who share a passion for creativity, innovation, and textiles who make up the internal design team of ZigZagZurich. They infuse every project with freshness, attention to detail, and heart, uniquely combining colors and textures.



**Karin Venosta** is a visual artist from Zurich. Her experiences as a Dancer and Choreographer influenced her work as a Graphic Designer and led her into the field of Motion Design. She experiments with space and movement and loves to bring different areas of the creative field together and have multidisciplinary crossovers.



**Laura Schor** is a Swiss textile designer. She completed her bachelor's degree in textile design at Lucerne University of Applied Sciences and Arts. She is driven by the joy of color, her enthusiasm for materials, and the design of various surfaces. Textiles have a special charm for her because they characterize our homes and create oases of well-being. That's why she loves combining textiles with interior design. For her, textile design means having the freedom to bring her own ideas to life.

## COTTON BLANKET COLLECTION



### "IN MY ARMS" BY NIK BAEYENS

Fascinated by the flexibility and the shape of an Octopus "IN MY ARMS" translates this beautiful dynamic sea creature into something that gives you warmth and peaceful comfort. Wrap yourself in the strangling Arms of the Octopus.



### "RANA" BY JOËL ROTH

"RANA" will be a loyal companion, whether at home, outside on the beach, or around the campfire. The friendly, bold frog seamlessly integrates into every corner of the cotton blanket. Meticulously placed lines create a harmonious artistic piece.



### "NITETUN" BY THOMAS HEINZ

"NITETUN" draws inspiration from a series called "Minimal Beings," where sketches are transformed from pencil on paper to flat graphics in Photoshop. This design captures the essence of simplicity and sophistication, making it a perfect addition to any home decor.



### "WHOLE IN ONE" BY MARC DAVID

Inspired by the charm of everyday objects, this design embodies the beauty found in simplicity and playfulness. Explore a world of creativity, and reflection with "WHOLE IN ONE" as it brings a unique twist to familiar elements.



**"SIMPLE DISTORTION BEIGE" AND  
"SIMPLE DISTORTION GREEN" BY  
FRANCESCA FRANCESCHI**

The unique designs "SIMPLE DISTORTION BEIGE" and "SIMPLE DISTORTION GREEN" are inspired by the interplay between geometry and movement. The unexpected inspiration behind these creations conjured the sensation of rain. It's intriguing how this design, born from the rain of imagination, now finds its place on a colorful blanket - the perfect contrast to cold and rain.



**"LONELY COWBOY" BY FRANCESCA  
FRANCESCHI**

Part of a series themed around vintage imagery, "LONELY COWBOY" is a pencil-drawn portrait that captures the essence of nostalgia. The whimsical desire for polka dot-patterned cowboy boots adds a touch of fantasy to the piece.



**"SUI MIEI PASSI" BY MATTIA RIAMI**

"SUI MIEI PASSI" encapsulates the journey of self-discovery and forging one's own path towards the future. The protagonist reflects on past experiences while joyfully embracing the journey ahead, navigating through life with purpose and determination.



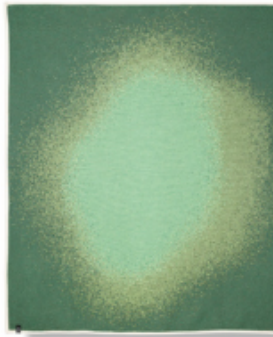
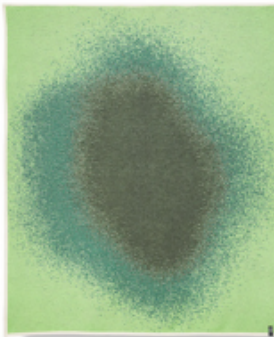
### "SPRING" BY KLEOPATRA MOURSELA

Named after the colors of spring, this design celebrates color composition and expression within the familiar structures of Moursela's artwork. Welcome the warmth and renewal of the season into your home with "SPRING"!



### "TOO BLUE" BY EMILY NAM

"TOO BLUE" emerges from an intuitive drawing process, where charcoal and soft pastels on paper form a geometric landscape. This abstract artwork invites viewers to immerse themselves in its calming blue hues and explore the depths of its composition.



### "SWARM" BY MICHELE RONDELLI

The dynamic structure and harmonious color splashes across the blanket convey a sense of movement and energy, while the vibrant colors add depth and dimension. "SWARM" encourages viewers to uncover their own interpretations in the beauty of the swarm.



## BEACH TOWEL COLLECTION



### "NUCLEUS" BY MICHELE RONDELLI

This abstract blanket invites viewers to find inspiration within its captivating design. "NUCLEUS" presents a vibrant burst of color that immediately captivates the eye. Its dotted structure and dynamic form evoke a sense of movement, while the rich colors and textures create a lively, multi-layered dimension.



### "BEATBOX" BY MICHELE RONDELLI

Inspired by the iconic Walkman, "BEATBOX" pays homage to the freedom of portable music listening. Just like its predecessor, this blanket becomes an everyday companion, offering the perfect backdrop for enjoying your favorite tunes while relaxing. Embrace the spirit of freedom and let good music accompany you.



### "HOWDY" BY MICHELE RONDELLI

"HOWDY" captures the essence of the Wild West with a playful twist. From cowboy hats to cheerful "howdy" greetings, this design exudes charm and invites you to join in the fun. With its humorous take on cowboy culture, this cotton blanket is sure to bring a smile to the faces of all who encounter it.



### "HEBI" BY MICHELE RONDELLI

"HEBI", the Japanese word for snake, celebrates the richness of Japanese artwork with intricate details and hidden symbolism. Hibiscus flowers bloom amidst geometric forms, while a snake lurks in the background. Dig into the depths of Japanese culture and discover the beauty within.



### "EL PALMAR" BY DALAKAMI

"EL PALMAR" captures the joy of summer as a surfer catches the perfect wave on a sunny day. Named after the Coast of Light, this blanket radiates coastal charm and the warmth of the sun's rays. Embrace the idyllic scene and bring a touch of summer happiness into your home.



### "JUKEBOX" BY DALAKAMI

"JUKEBOX" transcends eras, from the clandestine speakeasies of the 1920s to the rebellious spirit of the 1960s musical revolution. Its design pays homage to the emotional connection, rhythm, and historical significance of music. It's time to lose yourself in its mesmerizing aura.



### "SURF 'N' TURF" BY DALAKAMI

"SURF 'N' TURF" turns tradition on its head and features a lobster made up of large pixels surfing on blue and white waves. With this blanket, you can prepare yourself for a flavor sensation that will make waves and leave you wanting more.



### "SUN NO RAY" BY DALAKAMI

The big striped umbrella evokes nostalgia for lazy days spent lounging beneath the sun. With each glance, memories of idyllic beach days flood the mind. Conjuring memories of leisurely beach days and the simple joys of life, "SUN NO RAY" captures the essence of relaxation and invites you to revel in the moment.



### "PEGGY" BY KARIN VENOSTA

This design seamlessly blends nostalgia with functionality, encouraging to find beauty in the simplicity of everyday objects. "PEGGY" celebrates the understated elegance of the classic wooden peg, accented by timeless stripes reminiscent of a laundry basket's familiar pattern.



### "RAMEN" BY LAURA SCHOR

Ramen is more than just a meal – It's a journey of taste and texture. "RAMEN" captures the essence of this culinary adventure, showcasing big waves of Ramen noodles being delicately picked up by chopsticks. A must-have for every Ramen addict!



### "SEVILLA" BY LAURA SCHOR

"SEVILLA" radiates the warmth of the sun and the intensity of freshly picked oranges, conveying a feeling of freshness. The intricate Seville pattern, reminiscent of the city's rich cultural heritage, adds depth and character. With every glance, this design invites you to immerse yourself in the vibrant spirit of Sevilla.